



Position Type: Full-time, hourly, one-year paid internship

Compensation: \$12.50/hour; healthcare is an option in the benefits package

Required Travel: Local; opportunity for travel to Rwanda at intern's partial expense or personal fundraising

Duration: Limited to one year; ideal start date is June 17, but flexible

Application Deadline: May 12, 2019

Position Summary

Africa New Life Ministries is a faith-based organization that is transforming lives and communities using two hands. With one hand we share the gospel of Jesus Christ leading to spiritual transformation. With the other hand we demonstrate acts of compassion through our child sponsorship, community development, and medical programs.

The Marketing Associate position is part of the Vision & Call Internship Program of the MJ Murdock Charitable Trust. More information about the Vision & Call program can be found [here](#). The goal of this program is "to assist college-aged students and recent graduates to consider their vocational direction while gaining meaningful ministry or work experience."

The Marketing Associate will gain valuable and varied experience in nonprofit marketing, fundraising, and communications through participation on Africa New Life's marketing and development team. This person will have ample opportunity to observe, participate and lead within the organization's overall marketing and fundraising efforts.

Africa New Life Ministries is looking for a candidate who brings skills or knowledge in marketing and communications, can relate well with a variety of people, has a desire to serve others in any given situation, and will demonstrate initiative in bettering the organization.

The Marketing Associate will participate in the following areas of responsibility:

Marketing & Communications:

- Partner with Communications Coordinator to maintain and improve Africa New Life's donor communications across all channels
- Maintain food program communication pipeline and assist in acquisition and retention efforts
- Assist team with marketing and fundraising campaigns including donor-driven peer-to-peer campaigns
- Partner with Communications Coordinator to manage website content and SEO efforts

Event Management:

- Lead logistical, communications, and site support for annual community engagement event
- Provide logistical support for sponsorship Sunday events

Special Project:

- Take the lead on a new project within the Development and Marketing Department that will benefit the ministry long-term
- Research the need, implement a strategy or tool, and document efforts to ensure the project is sustainable beyond the life of this internship

Donor Relations and Development:

- Answer donor/sponsor calls
- Communicate with partners and donors in such a way that strengthens their relationship with Africa New Life
- Attend meetings with key donors and strategic partners

Professional Development:

- Attend Vision & Call retreat in October
- Complete all required assignments and surveys for Vision & Call Internship Program
- Attend monthly workshops with other development and marketing staff to gain skills and grow capacity

Qualifications:

- Agreement with Africa New Life's [Faith Statement](#)
- Bachelor's degree preferred; marketing or communication studies, international development, or nonprofit management a plus
- Self-starter, intuitive problem solver
- High attention to detail
- Proficiency in Microsoft Office Suite
- WordPress skills a plus
- Excellent verbal and written communication skills
- Ability to organize and prioritize work
- Ability to juggle a variety of responsibilities and details simultaneously
- Excellent interpersonal skills
- Intercultural and international experience a plus

Application Process

Interested and qualified applicants should email a cover letter, resume/CV, and references to emily@africanewlife.org with the subject line "ANLM Job Application" by **May 12, 2019**. Please let us know how you learned about this position. We will review applications and contact selected candidates to schedule an interview.

Africa New Life Ministries does not discriminate in employment opportunities or practices on the basis of race, color, religion, sex, national origin, age, disability, or any other characteristic protected by law.